Adedamola Aregbesola

Content Writer × **AI Consultant**

Summary

Enthusiastic and creative content writer and AI consultant — perfectly positioned to help brands communicate clearly and operate smarter. I produce compelling, quality content across crypto, Web3, DeFi, and digital marketing, while simultaneously deploying AI tools, automating workflows, and building applications for companies and SMEs. My combined degree in philosophy and sociology and 4 years of academic research experience provide the critical thinking and rigour that makes every piece of work stand out.

Work Experience

2024 - Present   AI Consultant & Builder

- Design and deploy AI agents using Claude, ChatGPT, Perplexity AI, and NotebookLM for SME clients in content, research, and customer support workflows
- Build automated pipelines with Make, Zapier, and Claude API — reducing content production time by 60–70% while maintaining editorial quality
- Develop custom web applications and internal tools using AI-assisted development (Cursor, Bolt, v0) for clients needing software without engineering overhead

Contact

Content Writer & AI Consultant

aregbesolaadedamola@gmail.com

Abuja, Nigeria

+234 813-108-8279

🔗 **Portfolio & CV**

Education

Bachelor of Arts in Philosophy & Sociology
Obafemi Awolowo University
Osun State, Nigeria
2013 - 2017

Skills

Research & critical thinking
Writing versatility
SEO writing & optimisation
DeFi / NFT / Web3 content
Tokenomics & market analysis
Editing and proofreading
Prompt engineering
AI workflow automation
Agent setup & deployment
Content strategy &

- Deliver hands-on AI adoption workshops covering Claude, ChatGPT, Gemini, Perplexity, and NotebookLM for business teams transitioning to AI-first operations
- Conduct AI readiness audits and produce 90-day implementation roadmaps: tool selection, workflow redesign, prompt engineering, and team training
- Built hunt.ai — an autonomous job application system using Claude API, EmailJS, and 10+ job board APIs that processes personalised outreach at scale

2021 - Present   Freelance Content Writer

- Wrote quality, well-researched, and SEO-optimised content for blogs, websites, and YouTube channels in crypto, DeFi, NFT, Web3, digital marketing, and SaaS niches
- Produced 200+ articles including DeFi explainers, tokenomics analyses, NFT market reports, Layer 2 content, DAO governance copy, and protocol deep-dives
- Utilised exceptional writing, editing, and proofreading skills to produce engaging, error-free content consistently under tight editorial deadlines
- Assisted clients in meeting targets and KPIs with long-form articles, case studies, how-to guides, whitepapers, expository, and descriptive content

2018 - 2022   Researcher and Academic Writer

- Designed surveys for division-wide priorities and initiatives, drafted proposals, and presented results to stakeholders
- Conducted primary and secondary research, developed survey instruments, and performed document review, organisation, and quality control of data

planning
No-code app building
Attentiveness to detail

AI Tools

Claude (Anthropic)
ChatGPT & GPT-4o
Gemini & Gemini Deep Research
Perplexity AI
NotebookLM
Grok (xAI)
Make & Zapier
Midjourney & DALL·E 3
ElevenLabs & Whisper AI
Cursor & Bolt.new
Surfer SEO & Clearscope
Canva AI & Adobe Firefly

Writing Tools

Google Docs & Sheets
Grammarly & Hemingway
Microsoft 365
Plagiarism Checkers
Ahrefs & SemRush (basic)
Canva

Certifications

Marketing Strategy: SEO Content Writing
LinkedIn Learning
Writing Email People Want to

- Authored and co-authored academic reports resulting in 500% annual increase in published journals, accessible via the SIL Academic Portfolio

Read
LinkedIn Learning

Portfolio

My Portfolio
Academic Publications
LinkedIn Profile